

ANTHROPOLOGY 2272G/650
THE ANTHROPOLOGY OF TOURISM
Course Outline
Winter 2017



In this course we will explore various aspects of tourism from an anthropological point of view. Topics will include a brief history of travel and tourism, the cultural effects of tourism on both hosts and guests, the political and economic effects involved in tourism, the connection between tourism and environmental issues, and conflict between the tourist industries and local people over resources (0.5 credit).

Prerequisite: At least 0.5 essay course in any faculty. It is your responsibility to ensure that you have the prerequisite for this course. Unless you have either the requisite or special permission from your Dean, you may be removed from the course and it will be deleted from your record, without any adjustment to your fees.

Learning Outcomes: Upon successful completion of this course, students will be able to

- Examine tourism critically and understand that there is more to tourism than simply leisure activity for those who live in the wealthy areas of the world.
- Recognize possible effects of tourism on local people, local cultures and local environments.
- Analyze tourism advertisements to identify what is being promoted and what is being ignored.
- Question the relationship between tourism and development.

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Books to Purchase:

Erve Chambers. 2010. *Native Tours: The Anthropology of Travel and Tourism*.
Donald V.L. Macleod & James G. Carrier, eds. 2010. *Tourism, Power and Culture*.
Stroma Cole. 2008. *Tourism, Culture and Development*.

There are also a few Journal Articles included in the Outline of Readings. Click on the author's name to access them

MARKS WILL BE CALCULATED AS FOLLOWS:

Forums Postings 1		20%
Forums Postings 2		20%
Essay	March 17	30%
Final Exam		30%

COURSE STRUCTURE: This course has two components: essays that respond to questions and issues in the readings, and an interactive online discussion component. Once you have purchased the required texts, you will have access to the readings. The online component will provide links to other students in the course, to additional information about the readings and assignments, and to current ideas as they develop out of our interaction.

FORUM POSTINGS: The advantage of taking part in an online course is that it provides opportunities for all of us to interact on a regular basis through online discussions. All students must participate in the Forums. You are required to make at least two substantial contributions to the conversations each week. These contributions should be fully developed comments and questions, not simply one or two sentences; however, they should not be more than one or two paragraphs in length. They must deal with issues raised in the course readings, including substantial comments on the reading material, a question that you think might offer useful ideas for exploring the readings, some reflection on your experience with the issues in the course and so on. Feel free to post often and to respond to each other's comments and queries. However, you may not post more than 6 messages in each Forum.

The purpose of these online discussions is to make the learning process interactive and collaborative, a process in which each of us will contribute to the learning of others at the same

time that we learn from others. Keep your postings short and focused because students typically won't read beyond one or two paragraphs. It's better to post three short messages, for instance, instead of one long one. Your discussion grade will be based on both the quantity and quality of your online participation. You will receive two evaluations of your work: the first shortly after the end of Week 6; and the second after the end of Week 12. Your total Discussion Board postings mark is worth 40% of your course grade.

ESSAY: The topic of your essay will be "Questioning Tourism as Advertised." The goal of your research is to choose a holiday destination and analyze the ways in which tourism is promoted in various forms of the media using points from the readings in the first half of the course. Think about what is being offered in advertisements, websites, and television commercials and what is left out that you as a student of tourism would want to know. The length of the essay should be about 1500 words. You will find more detailed suggestions for the essay on the course website. Penalties of 2% per week-day will be deducted for late papers, so plan to have them in on time. Because this is an "essay course", you must submit an essay to earn academic credit for this course. The essay is worth 30% of your course grade.

Important Note: Weldon Library has an excellent website you can use to make sure you don't commit plagiarism in your essay: <http://www.lib.uwo.ca/essayhelp>

FINAL EXAM: The final exam will include some answer questions and a short essay. The final exam is worth 30% of your total mark.

OUTLINE OF TOPICS AND READINGS

Week 1 Introduction: Anthropology and Tourism

We will use the first half of the first week to practice using the Discussion Board, getting to know one another, and starting to read. Once you are ready to begin, start posting messages in the Week 1 files on the Board.

Erve Chambers, *Native Tours*

Introduction: Shedding Light on Travel Experience, pp. 1-6.

Edward Bruner & Barbara Kushenblatt-Gimblett. 1994. Maasai on the Lawn: Tourist Realism in East Africa. *Cultural Anthropology* 9(4):435-470.

Week 2 Travel and Tourism

Erve Chambers, *Native Tours*:

Chapter 1: From Travel to Tourism, pp. 7-30.

Stroma Cole, *Tourism, Culture and Development*:

Introduction, pp. 1-16.

Week 3 Theoretical Approaches

Erve Chambers, *Native Tours*:

Chapter 2: "Tourism, Society and the Political Economy," pp. 31-68.

Stroma Cole, *Tourism, Culture and Development*:

Chapter 2: "Theoretical Issues in the Anthropology of Tourism," pp. 17-39.

Week 4 Local People, Nature, and Ecotourism

Erve Chambers, *Native Tours*:

Chapter 3: "Nature, Tourism, and the Environment," pp. 69-94.

Rosaleen Duffy. 2014. Interactive Elephants: Nature, Tourism and Neoliberalism. *Annals of Tourism Research* 44:88-101.

Week 5 Tourism, Culture, and Power

Erve Chambers, *Native Tours*:

Chapter 4: "Tourism and Culture," pp. 95-120.

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

Introduction, "Tourism, Power and Culture: Insights from Anthropology," pp. 3-19.

Donald V.L. Macleod. Introduction to Part 1, "Tourism and the Power Struggle for Resources," pp. 21-25.

Veronica Strang, "Water Sports: A Tug of War over the River," pp. 27-46.

Week 6 Tourism and the Power Struggle for Resources

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

Charlotte Joy, "Heritage and Tourism: Contested Discourses in Djenne," pp. 47-63.

Rupert Stasch. The Camera and the House: The Semiotics of New Guinea "Tree Houses" in Global Visual Culture. *Comparative Studies in Society and History* 53(1):75-112.

Week 7 Tourism and the Power Struggle for Resources, Continued

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

Donald V.L. Macleod, "Power, Culture and the Production of Heritage," pp. 64-89.

Michael Hitchcock & I Nyoman Darma Putra, "Cultural Perspectives on Tourism and Terrorism," pp. 90-106.

Week 8 Tourism and Culture

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

James G. Carrier, Introduction to Part 2: "Tourism and Culture: Presentation, Promotion and Manipulation of Image," pp. 107-114.

Dimitrios Theodossopoulos, "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama," pp. 115-133.

Elana Calvo-Gonzalez & Luciana Duccini, "On 'Black Culture' and 'Black Bodies': State Discourses, Tourism and Public Policies in Salvador da Bahia, Brazil," pp. 134-152.

Week 9 Tourism and Culture:

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture:*

J. Teresa Holmes, "Tourism and the Making of Ethnic Citizenship in Belize," pp. 153-173.

Gunilla Sommer & James G. Carrier, "Tourism and its Others: Tourists, Traders and Fishers in Jamaica," pp. 174-190.

C. Michael Hall, Epilogue: "Power in Tourism: Tourism in Power," pp. 199-213.

Week 10 The Context of Tourism in Ngadha

Stroma Cole, *Tourism, Culture and Development:*

Chapter 3: "Placing Ngadha's Tourism Development in Context," pp. 40-65.

Chapter 4: "The Villages," pp. 66-102.

Week 11 Perceptions, Priorities and Attitudes

Stroma Cole, *Tourism, Culture and Development:*

Chapter 5: "The Mediators of Tourism in Ngadha," pp. 103-134.

Chapter 6: "The Tourists and their Perception of Tourism in Ngadha," pp. 135-159.

Chapter 7: "The Villager's Perception of Tourism," pp. 160-190.

Week 12 The Influence of Tourism

Stroma Cole, *Tourism, Culture and Development:*

Chapter 8: "Conflicts of Tourism," pp. 191-216.

Chapter 9: "Tourism, Power and Socio-Cultural Change," pp. 217-242.

Chapter 10: "Conclusions, Peripherality and Modernisation," pp. 248-252

General University Policies:

All students should familiarize themselves with Western's current academic policies regarding accessibility, plagiarism and scholastic offences, and medical accommodation. These policies are outlined (with links to the full policies) at:

http://anthropology.uwo.ca/undergraduate/course_information/academic_policies.html

Useful Websites

- A range of student services is available at: <https://student.uwo.ca>
- Student Support Services: <http://westernusc.ca/services>
- Anthropology Department: <http://anthropology.uwo.ca>
- Office of the Registrar: <http://www.registrar.uwo.ca>
- Student Development Services: <http://www.sdc.uwo.ca>
- Writing Support Centre: <http://www.sdc.uwo.ca/writing/>
- Plagiarism and Citing Sources: www.lib.uwo.ca/essayhelp
- Accommodated Exams:
http://www.registrar.uwo.ca/examinations/accommodated_exams.html